

Adatrend





DO YOU KNOW ABOUT

AdaWall

AdaHome

AdaPanel

3 GROUPS OF PRODUCT for your home

| Wallpapers | Murals | Acoustic wallcoverings | Printable wallcoverings | Wallpaper adhesives

| Curtains | Poufs | Cushions | Table clothes | Aprons | Folding chaise lounges | Runners | Upholstery

| Wood Wall Panels | PS Wall Panels

AdaWall, AdaHome, AdaPanel

One of the largest companies in Turkey

- in terms of number design, production capacity, quality and innovation in decoration fields.

The gateway to endless design possibilities

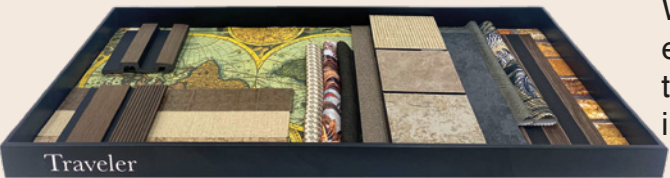
- mix, match, combine different items to create a personalized and cohesive interior design scheme.

Wide range of perfect quality products

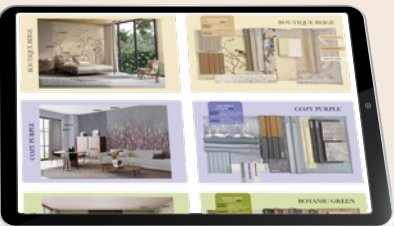
- allows to cater to a broader customer base with varying tastes and preferences
- quick adaptation to new trends by introducing new items or phasing out older ones, staying relevant in the market.
- Cross-Selling Opportunities

ADA TREND

ADATREND is **concept for showroom** that addresses to the future trends of interior decoration.



We created **20 moodboards**, in each of them end users and partners discover designed thoughtfully pre-selected combinations of materials, interior example, card of the inside content.



All trends we collect in pdf **Ada Trend Book**. As you scroll through its pages, you'll find inspiration, key trend descriptions and practical ideas for effectively combining ADA products.

3 OPTIONS for SHOWROOM

To ensure that AdaWall, AdaHome, and AdaPanel shine in your showroom, we offer three distinct display options for Ada Trend.

1

Big Stand: Create a prominent display with our large stand, complete. This stand seamlessly integrates with your existing showroom layout, giving Ada products the spotlight they deserve.

Be the Creator

2

Standard Horizontal Dresser:

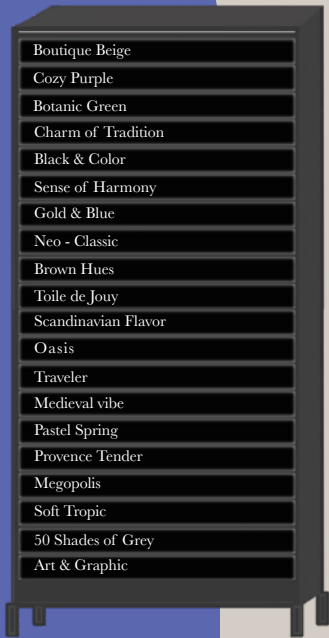
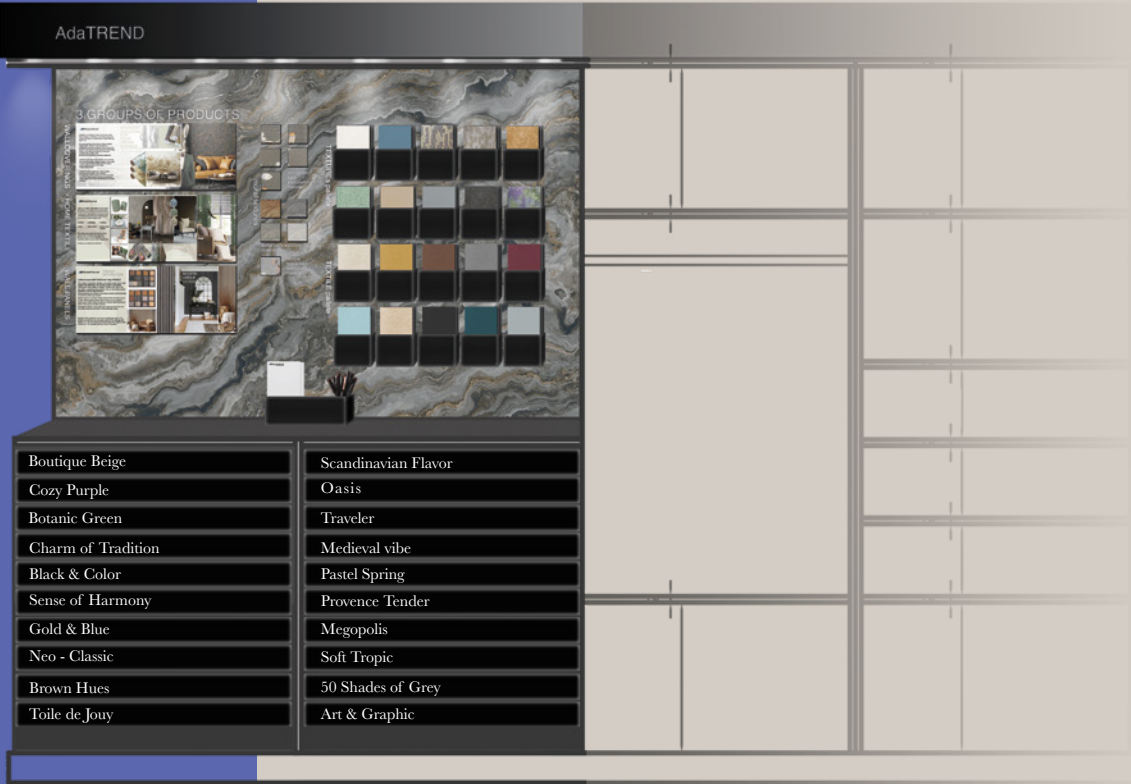
Choose a sleek horizontal dresser with two columns of drawers, offering a more versatile and space-saving display option.

3

Standard Vertical Dresser:

For those looking to maximize vertical space, our standard vertical dresser with a single column of drawers is the perfect choice.

The choice is yours; select the display option that best suits your showroom's layout and aesthetic.



Beautify Your Space

BOUTIQUE BEIGE



BOUTIQUE BEIGE is a trend that embrace the timeless beauty of neutral tones. These palettes, when combined with carefully chosen textiles and wallpaper murals, create interiors that exude a sense of tranquility, sophistication, and understated luxury. Whether you prefer a classic or contemporary style, these beige trends offer a canvas for you to express your personal style and create a harmonious living space.

BOUTIQUE BEIGE

concept by **ADA:**

AdaPanel: APS302 / APS212

AdaWall: wallpaper 23203-3 / 4709-3 /
1502-2 / 3715-4 / 7801-5 / 4709-5 / 3704-3 /
23209-2

mural FJ304-2

AdaHome: P206-2 / P212-8 / AW11840 /
AW11841 / AW11836

BOUTIQUE BEIGE



COZY PURPLE



COZY PURPLE

concept by **ADA**:

AdaPanel: APS211 / APS104 / APS106

AdaWall: wallpaper 23201-4 / 1513-5 /
23205-5 / 7813-5 / 3707-3 / 3711-5 / 7801-1 /
23212-4 / 3717-8

mural SE302-3

AdaHome: P223-5 / P214-8 / P214-7 /
P224-8 / AW18732 / AW19733 / AW11841

COZY PURPLE



BOTANIC GREEN



BOTANIC GREEN

concept by **ADA**:

AdaPanel: APS304 / APS210

AdaWall: wallpaper 3709-2 / 3711-3 /
3707-6 / 23108-3 / 3712-2 / 1113-8
mural A308-1

AdaHome: P228-2 / P217-2 / P220-7 /
AW19147 / AW18735 / AW11841

BOTANIC GREEN



• Lush greenery

• Wood textures

• Biophilic design

• Balance feeling

CHARM OF TRADITION



concept by **ADA:**

AdaPanel: APS304 / APS209 / APS205

AdaWall: wallpaper 1013-5 / 3707-4 /
1110-7 / 1013-6 / 1110-6 / 1014-4 / 1001-3 /
3714-4 / 1013-1 / 3711-4 / 1014-5 / 3717-3 /
7816-4

mural SE314-2 / SE319-2

AdaHome: P228-2 / P213-3 / P213-3 /
AW18735 / AW19036 / P105

SE314-2

APS205

1013-6

AW19036

AW18735

1001-3

APS304

APS209

● Craft traditions

- **Modern nuances**

1014-4

P228-2

P213-3

P213-6

P105

3711-4

SE319-2

1013-5

- **Classic opulence**

- **Natural textures**

7816-4

- **Art of tapestry**

1014-5

1110-7

BLACK AND COLOR



BLACK & COLOR

concept by **ADA:**

AdaPanel: APS102 / APS201

AdaWall: wallpaper 3713-6 / 23212-1 /
23106-5 / 3715-1 / 23110-5 / 1108-5 /
mural SE318-1

AdaHome: P209-6 / P214-2 / AW19247 /
AW11840 / AW19246 / AW19147 / AW19143

BLACK AND COLOR



SENSE OF HARMONY



SENSE OF HARMONY

concept by **ADA**:

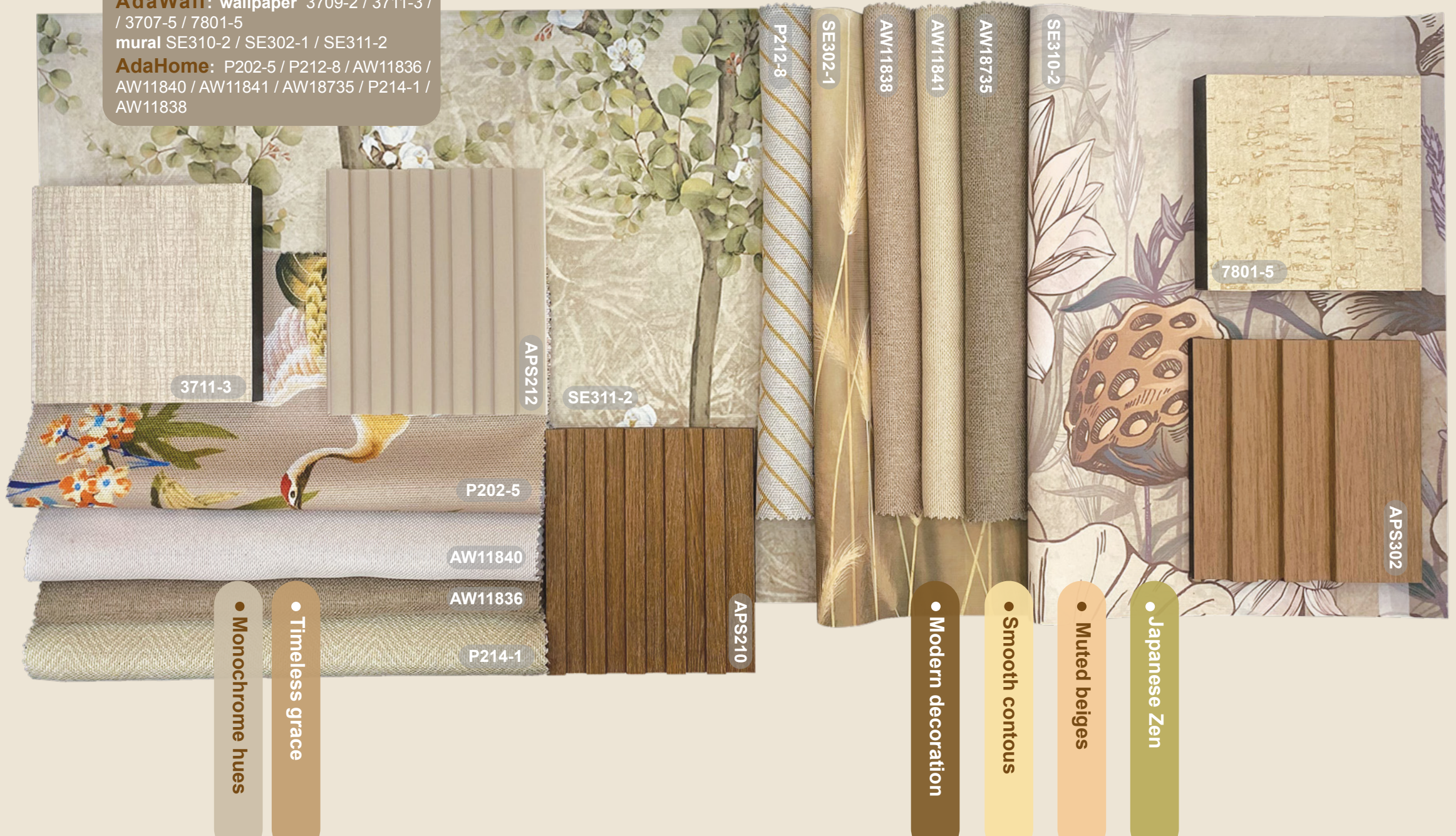
AdaPanel: APS302 / APS212 / APS210

AdaWall: wallpaper 3709-2 / 3711-3 /
/ 3707-5 / 7801-5

mural SE310-2 / SE302-1 / SE311-2

AdaHome: P202-5 / P212-8 / AW11836 /
AW11840 / AW11841 / AW18735 / P214-1 /
AW11838

SENSE OF HARMONY



GOLD & BLUE



GOLD & BLUE

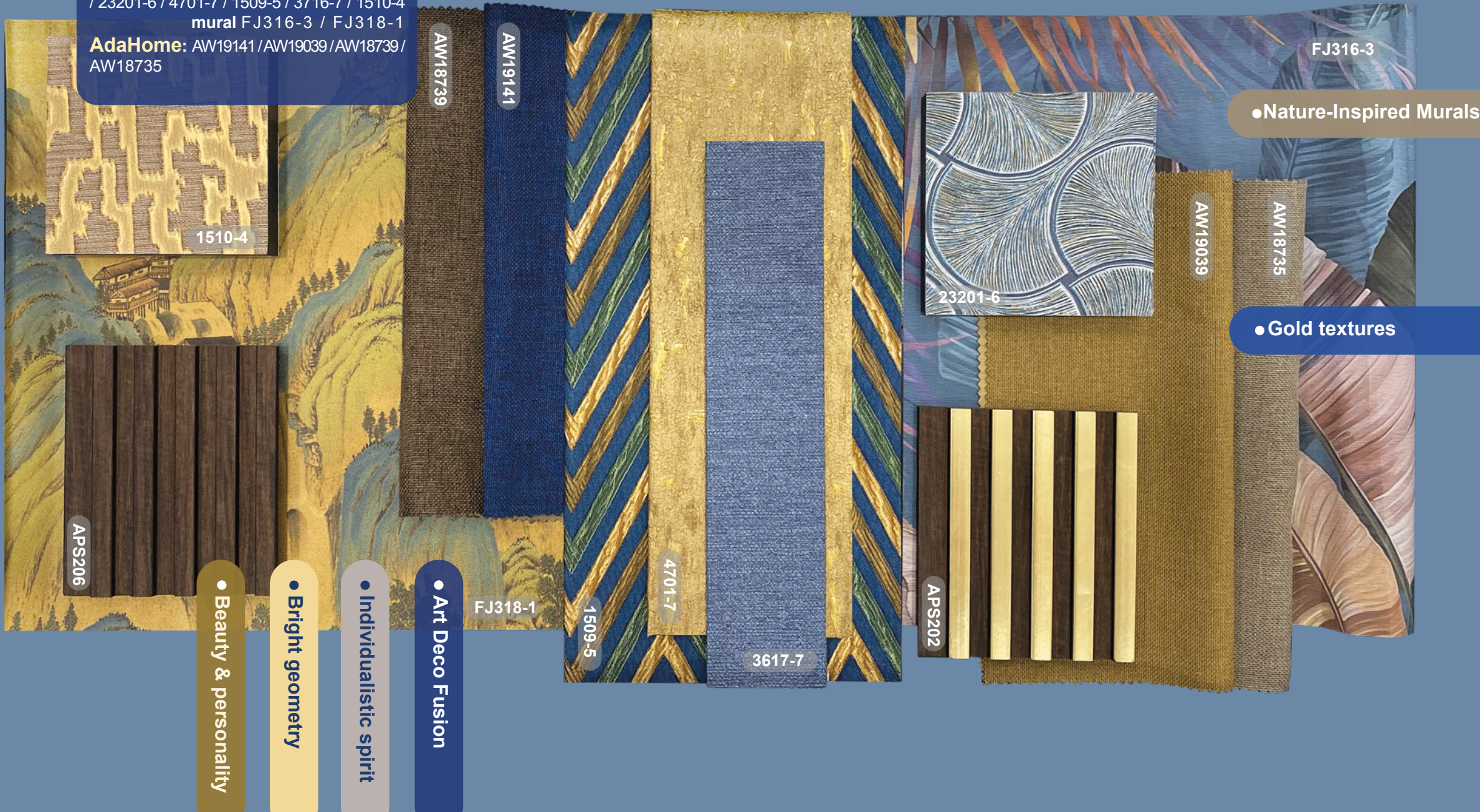
concept by **ADA:**

AdaPanel: APS206 / APS202

AdaWall: wallpaper 23209-4 / 3719-6 /
/ 23201-6 / 4701-7 / 1509-5 / 3716-7 / 1510-4
mural FJ316-3 / FJ318-1

AdaHome: AW19141 / AW19039 / AW18739 /
AW18735

GOLD & BLUE



NEO-CLASSIC



NEO-CLASSIC a captivating design trend that harmoniously blends classical elegance with contemporary sophistication. This trend showcases the allure of architectural imagery, traditional grandeur meets sleek modern lineshe interior spaces embrace minimalism with a focus on quality of materials and textures (marble, stone, modern decor) creating a contemporary and intelligent decoration style.

NEO-CLASSIC

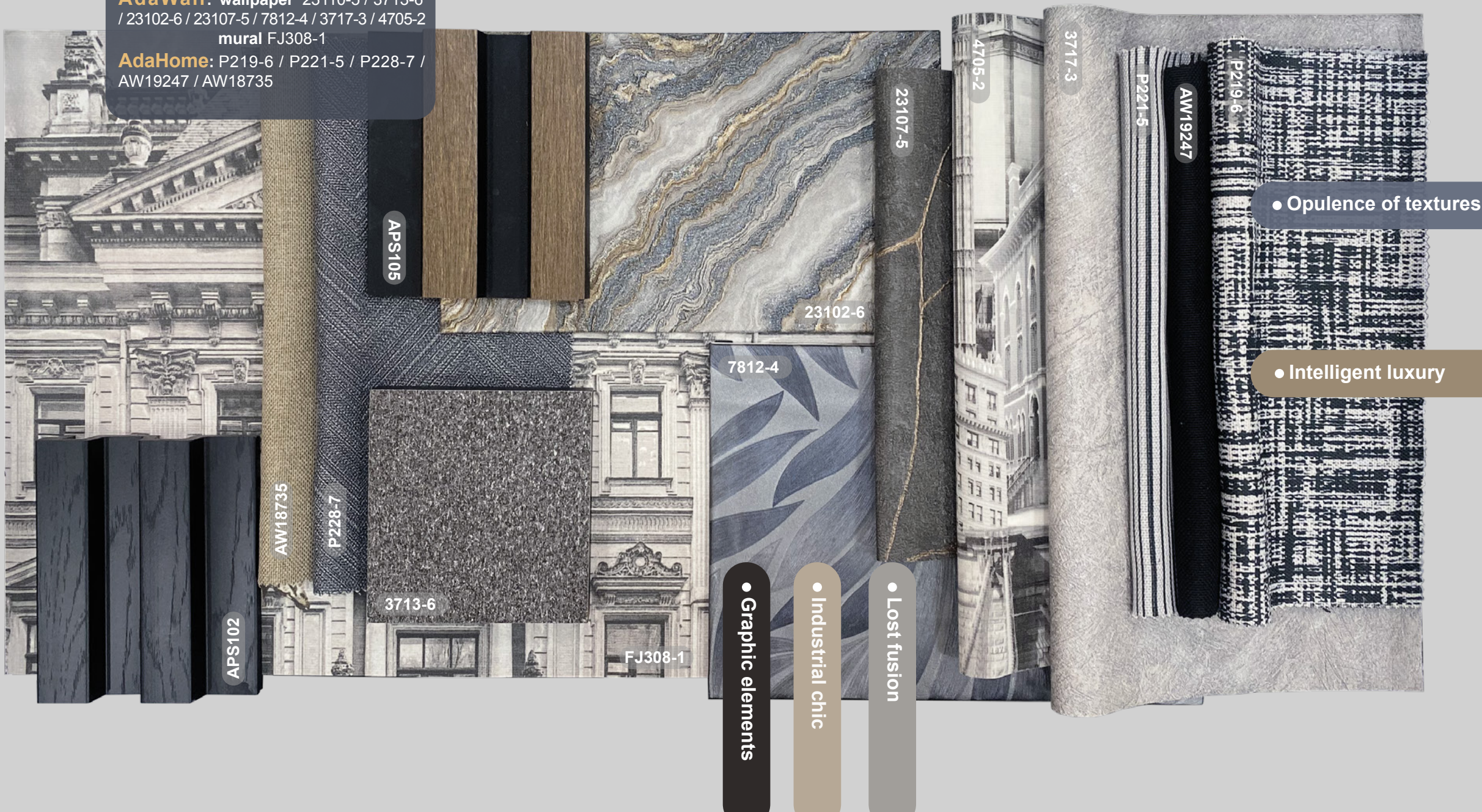
concept by **ADA:**

AdaPanel: APS105 / APS102

AdaWall: wallpaper 23110-5 / 3713-6
/ 23102-6 / 23107-5 / 7812-4 / 3717-3 / 4705-2
mural FJ308-1

AdaHome: P219-6 / P221-5 / P228-7 /
AW19247 / AW18735

NEO-CLASSIC



BROWN HUES



Much like a vintage leather-bound novel BROWN HUES exudes a sense of sophistication and warmth that invites you to bask in its timeless embrace. The color brown, with its deep and velvety nuances, lends a touch of luxury for interior in a cozy and inviting aura. Classic landscape murals, akin to paintings by the Old Masters, stucco structures, classic elements and contemporary materials - it is modern classic chic.

BROWN HUES

concept by **ADA**:

AdaPanel: APS202 / APS204 / APS206

AdaWall: wallpaper 4110-7 / 3719-7 /
1510-4 / 3717-6 / 23212-5 / 23212-4 / 3711-6 /
3707-4 / 1211-3 / 7807-4 / 1113-9 / 9911-4 /
mural FJ311-3 / FJ301-1

AdaHome: P313-3 / AW18739 / AW18735 /
AW19294



• Stucco structures

• Warm deep colors

• Classic landscapes

TOILE DE JOUY



TOILE DE JOUY, the epitome of French chic, weaves a timeless tapestry of pastoral elegance into modern interiors. Graceful patterns depict rustic scenes, while sleek modern elements introduce a harmonious juxtaposition of old and new, all adorned with artisanal craftsmanship and subtle geometric accents.

TOILE DE JOUY

concept by **ADA**:

AdaPanel: APS405 / APS406 / APS207 / APS211

AdaWall: wallpaper 23206-1 / 3713-2
/ 23208-1 / 1511-1 / 23210-2 / 3704-8 / 3713-6
mural SE301-1

AdaHome: P106 / P226-7 / P214-5 / P221-5
/ AW11840

TOILE DE JOUY



SCANDINAVIAN FLAVOR



SCANDINAVIAN FLAVOR

concept by **ADA**:

AdaPanel: APS212 / APS302

AdaWall: wallpaper 23106-2 / 23114-1
/ 3719-6 / 3707-4 / 3707-1 / 3716-7 / 23211-1
/ 23110-3 / 23208-6 / 23208-5
mural SE318-2

AdaHome: P228-7 / P212-8 / P228-8 /
AW11840 / AW19041 / AW11841 / AW18735

SCANDINAVIAN FLAVOR



OASIS



OASIS

concept by **ADA:**

AdaPanel: APS103 / APS104

AdaWall: wallpaper 1113-8 / 3713-1
/ 1108-5 / 4714-4 / 4714-5 / 1313-4

AdaHome: P222-8 / P224-1 / P213-7 /
P228-7 / P201-2 / P222-5 / P312-1 /
AW19246 / AW19147 / AW19039 / P102
/ AW11840 / AW19247

APS103

AW19039

P213-7

AW11840

P228-7

P201-2

1313-4

P222-5

AW19247

AW19147

- **Indoor greenery**

- **Urban jungles**

APS104

- Natural textures

1113-8

4714-4

4714-5

P312-1

- Bright palette

- **Wood accents**

OASIS

TRAVELER



TRAVELER

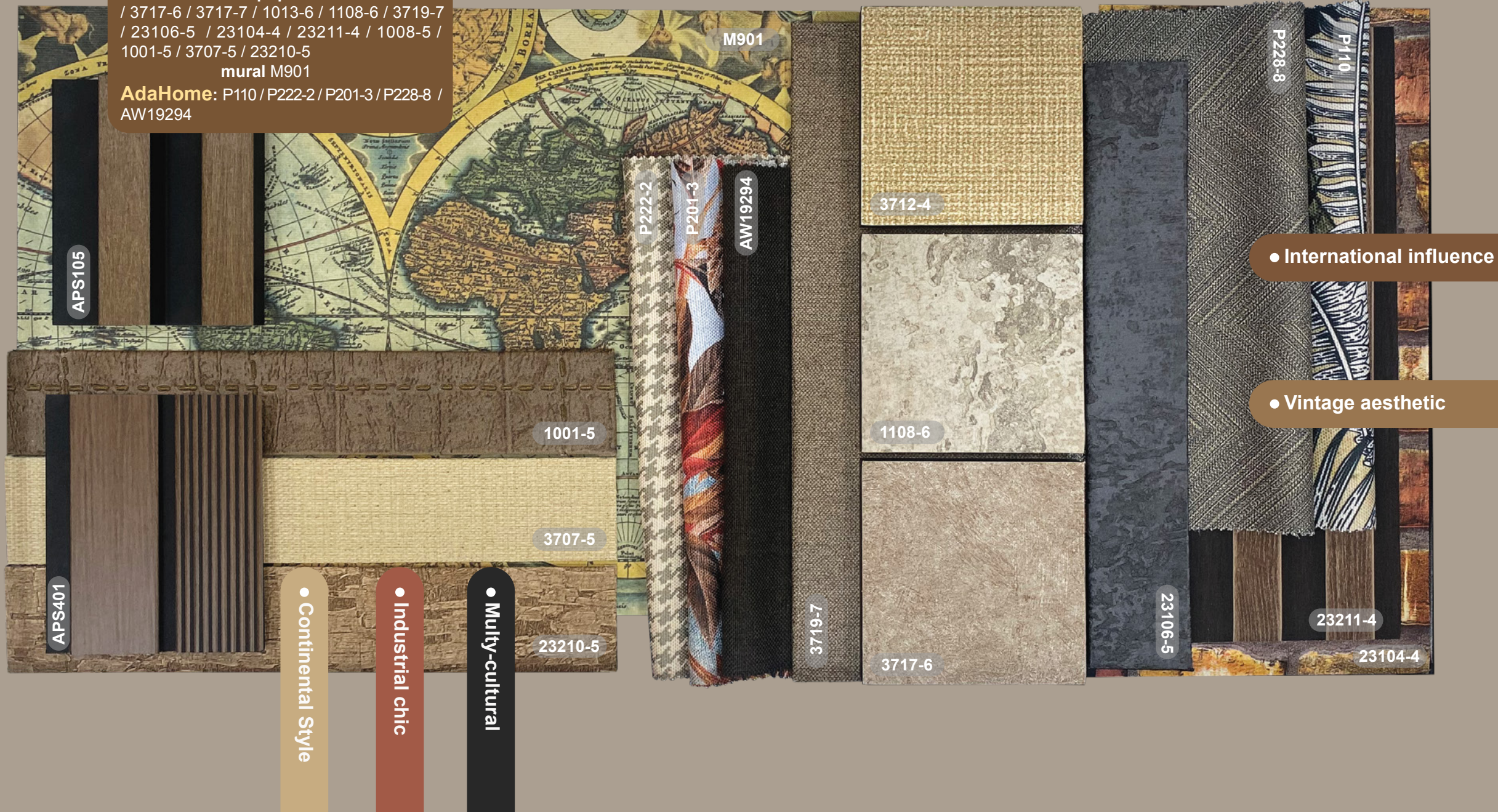
concept by **ADA:**

AdaPanel: APS105 / APS401

AdaWall: wallpaper 3712-4 / 3712-5 / 3717-6 / 3717-7 / 1013-6 / 1108-6 / 3719-7 / 23106-5 / 23104-4 / 23211-4 / 1008-5 / 1001-5 / 3707-5 / 23210-5
mural M901

AdaHome: P110 / P222-2 / P201-3 / P228-8 / AW19294

TRAVELER



MEDIEVAL VIBE



Step back in time with our MEDIEVAL VIBE trend for interior decoration. Inspired by the timeless beauty of English old-style traditions, this trend brings the warmth of history into your home. Embrace the rich tapestries, intricate gobelins, and a natural earth color palette reminiscent of medieval times to create a cozy and inviting atmosphere that honors the charm and elegance of the past.

MEDIEVAL VIBE

concept by **ADA:**

AdaPanel: APS401 / APS402

AdaWall: wallpaper 3716-6 / 3712-5
/ 1113-8 / 1001-5 / 3700-6 / 1014-4 / 1013-6
/ 3719-6

mural SE314-1

AdaHome: P222-2 / P228-8 / P225-6 /
AW19294 / AW19039 / AW19146 / AW19040
/ AW19739 / AW19147

MEDIEVAL VIBE



PASTEL SPRING



PASTEL SPRING

concept by **ADA:**

AdaPanel: APS106 / APS211

AdaWall: wallpaper 9907-3 / 9908-4 / 7816-9 / 3707-1 / 3716-5
mural SE304-2 / A305-1

AdaHome: P203-3 / P203-4 / P105 / P217-7 / AW19146 / AW19145 / AW11838 / AW11841 / AW11840 / AW18733

PASTEL SPRING



PROVENCE TENDER



PROVENCE TENDER

concept by **ADA**:

AdaPanel: APS212 / APS406

AdaWall: wallpaper 1501-3 / 1501-1 /
23201-3 / 1511-1 / 3716-2 / 3700-1 / 23208-2
mural FJ305-1 / FJ303-2 / SE300-3

AdaHome: P214-5 / P303-1 / AW11840 /
AW11841 / AW19040 / AW19041

PROVENCE TENDER



MEGOPOLIS



MEGOPOLIS trend embodies contemporary interior design by seamlessly integrating modern stone structures, fashionable materials, and a challenging monochrome color palette. This trend evokes the bustling urban lifestyle, capturing the essence of city living, while incorporating geometric and abstract elements that resonate with the dynamic energy of the metropolis. The result is a harmonious fusion of urban chic and minimalist sophistication, creating a space that exudes the unmistakable ambiance of city life..

MEGOPOLIS

concept by ADA:

AdaPanel: APS201 / APS212 / APS306

AdaWall: wallpaper 3717-7 / 3708-4
/ 23202-5 / 23207-4 / 23201-5 / 3713-5 /
3713-4 / 1502-5 / 1513-3 / 1108-6
mural M883

AdaHome: P213-3 / P228-7 / AW19041 /
AW18735

MEGOPOLIS

• Monochrome Palette

• Stone effect

• Geometric Patterns

• Trendy materials

• City Vibes



SOFT TROPIC



SOFT TROPIC

concept by **ADA:**

AdaPanel: APS209 / APS306 / APS406

AdaWall: wallpaper 1013-4 / 1113-9
/ 1014-5 / 23204-3 / 3719-1 / 3716-7 /
3707-7 / 23207-3 / 23212-5
mural FJ300-1

AdaHome: P304-2 / P313-2 / AW19042 /
AW18732

SOFT TROPIC



50 SHADES OF GREY



50 SHADES OF GREY

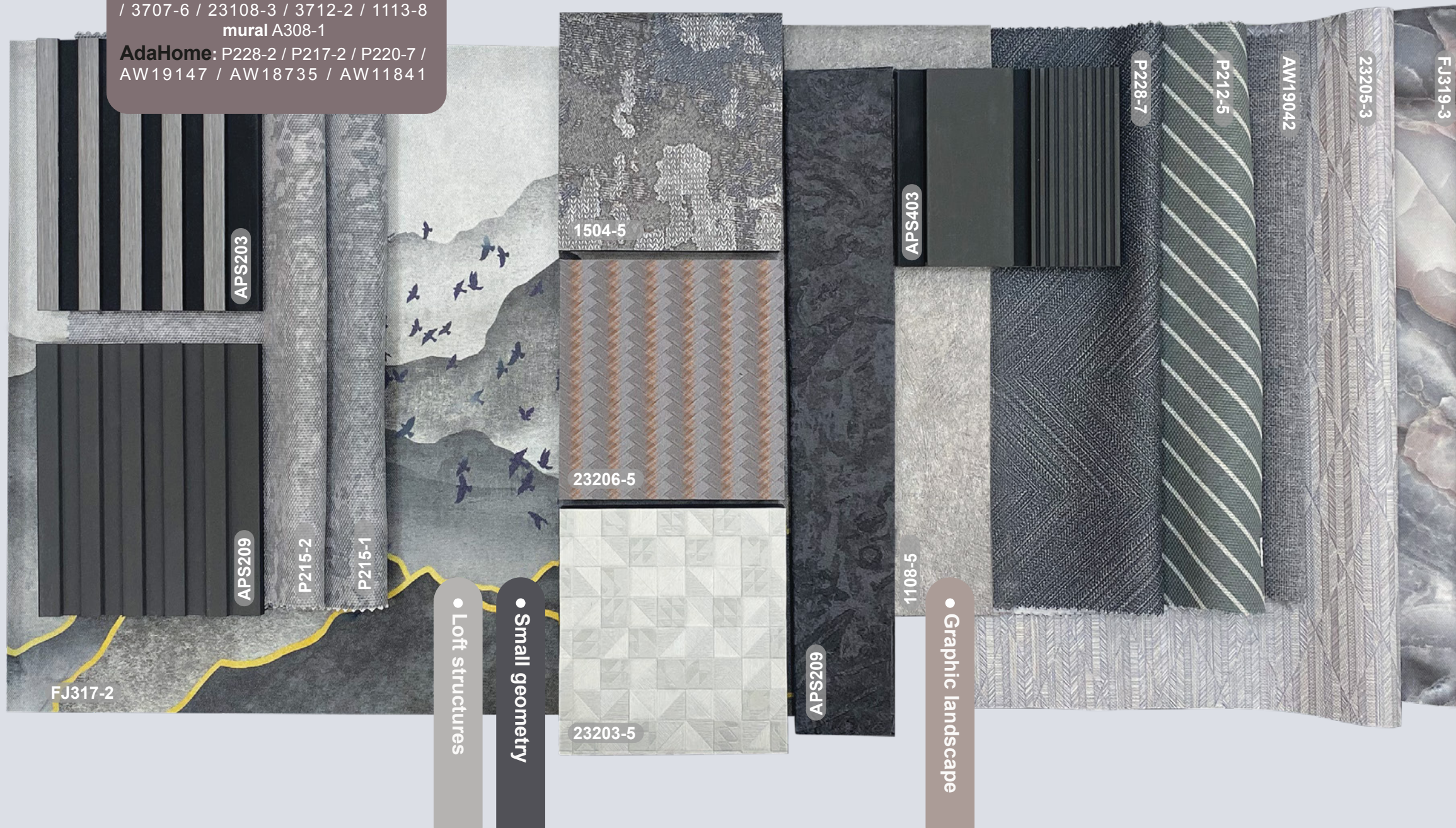
concept by **ADA**:

AdaPanel: APS304 / APS210

AdaWall: wallpaper 3709-2 / 3711-3
/ 3707-6 / 23108-3 / 3712-2 / 1113-8
mural A308-1

AdaHome: P228-2 / P217-2 / P220-7 /
AW19147 / AW18735 / AW11841

50 SHADES OF GREY



ART & GRAPHIC



ART & GRAPHIC
concept by ADA:

AdaPanel: APS207 / APS404

AdaWall: wallpaper 4702-3 / 1108-5
/ 3713-2 / 3713-6 / 23106-5 / 23107-5
mural SE315

AdaHome: P224-1 / P222-8 / AW19143 /
AW19246/ AW19247

ART & GRAPHIC

• Natural textures

• Natural textures

• Eclecticism

• Bright contrasts

• Artistic Flair



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Ada Trends

